

**TRAINING COURSES- GRADUATES *into* BUSINESS OFFERED BY TBIF**

A KIST/CITT initiative

*Interested in “Running Your Own Business”?*

<b>Name of the course</b>	<b>Course objective</b>	<b>Course Duration</b>	<b>Course contents</b>	<b>Target Group</b>	<b>Course Fees</b>
“Business idea generation”	To guide participants into self employment option and job creation	<b>10 hours</b> (3 days a week)	√ Ideas generation √ S.W.O.T analysis √ Entrepreneurial Characteristics	Graduates & other practicing entrepreneurs	<b>32,000 FRW</b>
“Basic computer skills for an entrepreneurs”	To teach participants with computer skills	<b>60 hours</b> (3 days a week)	√ MS Word √ Excel √ Data base √ Internet	Women Entrepreneurs	<b>62,000 FRW</b>
Marketing Plan for Businesses	To teach Marketing plan	<b>30 hours</b> (3 days a week)	√ Marketing Plan	Graduates & Practicing Entrepreneurs	<b>32,000 FRW</b>
“Business plan financial for start up entrepreneurs”	To teach participants with Business Plan financials	<b>45 hours</b> (3 days a week)	√ Business Plan Financial	Graduates & Practicing Entrepreneurs	<b>47,000 FRW</b>
Accounting to teach participants for non accountants	To teach participants on how to maintain proper books of accounts and analyse performance trends	<b>30 hours</b>	√ Why prepare accounts? √ Primary books of accounts √ Filing accounting transactions √ Preparing profit and loss accounts and balance sheet. √ analyzing the basic accounting ratios.	Graduates & Practicing Entrepreneurs	<b>32000 FRW</b>
Business Plan writing skills course for Technology Entrepreneurs	To teach participants on how to write a bankable business plan	<b>144 hrs</b>	Business Plan basics consisting of Marketing, HRM, Financial plan including Risk Management	Graduates & Practicing Entrepreneurs	<b>83,000 FRW</b>



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***FOR FURTHER INFORMATION CONTACT:***

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